

About the Author

Joe Traynor received his B.S. and M.S. in Pomology and in Soil Science & Plant Nutrition respectively, from the University of California at Davis. Traynor has backed up his academic training with over 20 years of solid field experience. Traynor has worked as an agronomist in the fertilizer industry, as a lab manager for a commercial agricultural lab and as an agronomist-horticulturalist for a large corporate farm. In 1973 Traynor started his own business, headquartered in Bakersfield, California, as an agricultural consultant specializing in soil and plant nutrition. Traynor's consulting work includes planning long range soil fertility goals and programs for his clients as well as solving day to day problems in soil and plant nutrition.

Traynor is a certified professional soil scientist, crop scientist and agronomist (American Registry of Certified Professionals in Agronomy, Crops and Soils, Ltd.) and a member of the American Society for Horticultural Science.