

## THE MEXICAN AVOCADO INDUSTRY

A. Villaseñor

Presidente MAHIA / Director APEAM. Camino a Cherangueran km. 5 Uruapan, Michoacán, México.

E-Mail: antoniovz@aztecavo.cl

### The Mexican Avocado Industry

- International outlook
  - o Number one producer in the world
  - o Number one exporter in the world
  
- Domestic outlook: Number of States, hectares, production in tones, producers
  
- APEAM
  - o Mission
  - o Objectives
  - o Organisation
  - o Partners
    - Producers
    - Packing Companies
  - o Hectares
  - o Markets
  - o Number of consignments per market 2006-07
  - o Projection of Volume per market 2007-08