# Cycle of Seminars for Technical and Commercial Improvement in Leading Export Fruit Species

#### **Avocado**

organized by the

Asociacion de Exportadores de Chile A.G. (ASOEX)
in conjunction with

Comité de Paltas Chile

May 3-4, 2006

Principales aspectos de postcosecha determinantes en la calidad y condición de la palta chilena de exportación

(Main determining aspects of postharvest in the quality and condition of avocado for export)

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Principales aspectos de postcosecha determinantes en la calidad y condición de la palta chilena de exportación





#### The continuum

Always remember, there is a continuum from the grower to the consumer

The steps in the continuum

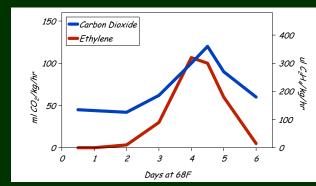
Grower - Packer - Distribution - Consumer

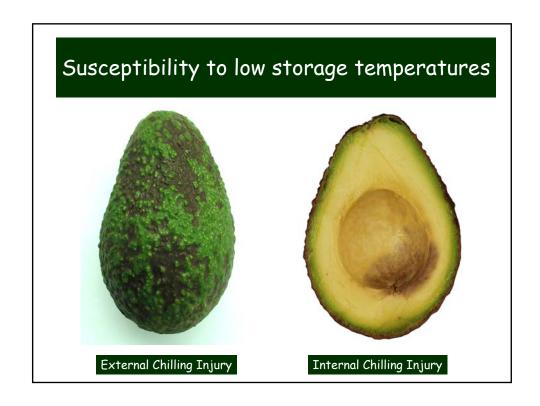
For this reason it is imperative that growers be involved at all levels of the industry

# What we know about the avocado fruit A climacteric fruit showing an increase in

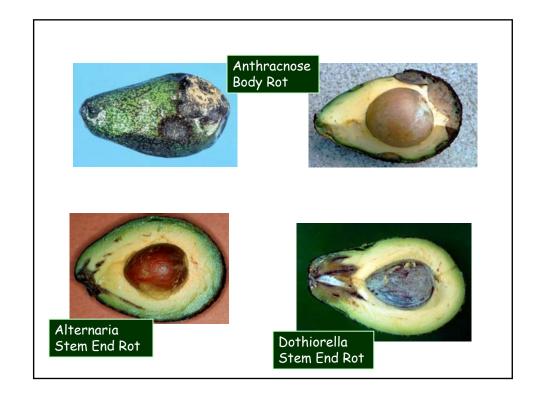
- respiration and ethylene production during ripening
- Influenced by maturity, time after harvest, temperature and atmosphere

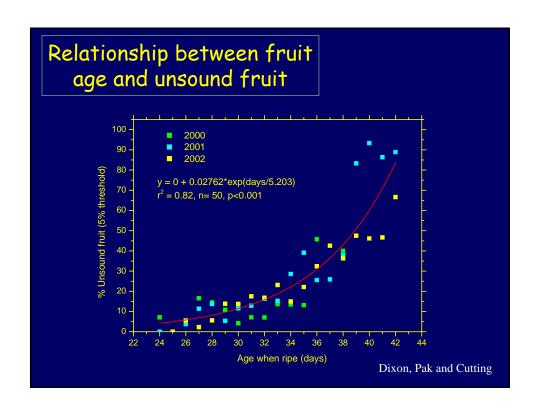
Adapted from Eaks (1978) for 'Hass'

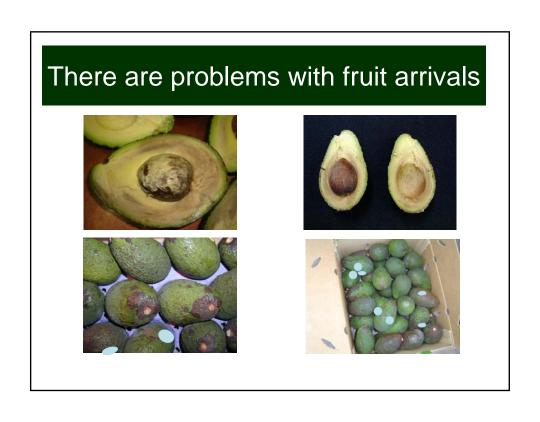












## Who is at fault? Remember the continuum



#### Grower Inputs

Need to work closely with your packhouse

Maturity – optimize shipping quality

Rainfall and decay

Temperature management at harvest

Speed at which fruit is moved to packinghouse



#### Quality vs. Maturity

#### Immature

- o Poor quality when ripe
- o More shriveling and physical damage

#### Mature

- o Good quality when ripe
- o Longest postharvest life

#### Overmature

- o Too soft, poor flavor
- o More Physiological disorders

## Fruit quality to consumers is limited by harvest maturity:

- Immature watery, shriveling, inconsistent ripening, physiological disorders, susceptible to decay
- Overmature can be dry, rancid, seed germinating and more susceptible to decay



## Physiological disorders accentuated with low maturity fruit



# Checkerboarding (Ripening Variability)



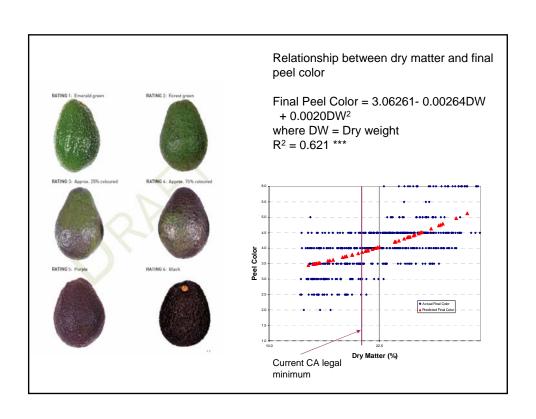
Difficult to predict time of ripeness

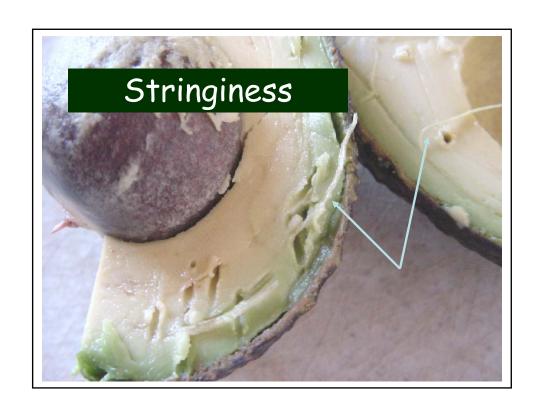
Great variation in the days to ripe within a package even with ethylene treatment

#### **RESULT:**

Lack of ripe uniformity means more loss at point of purchase

# Poor RIPE Skin Colouration







#### Sabor!

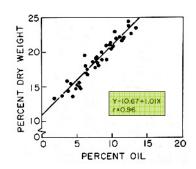


# Determination of fruit maturity

Using dry matter as the standard reference when talking about fruit maturity

#### Correlation between oil and dry matter

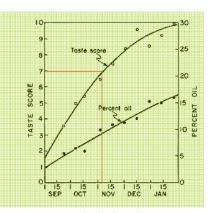
- Lee et al, 1983, J. Amer. Soc. Hort Sci.
- Demonstrated relationship between oil and dry matter
- Basis of recommendation to CA industry to switch to dry matter
- Now internationally used for maturity standard



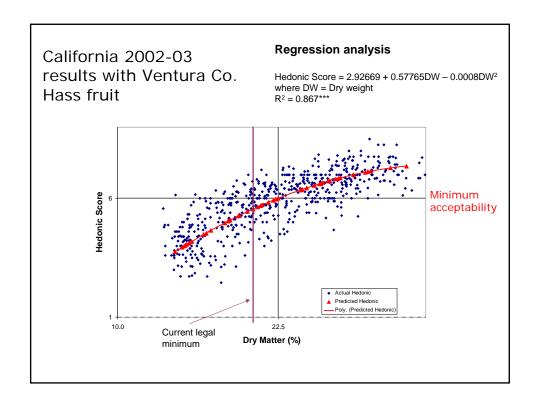
Relationship between percent dry weight and percent oil during development and maturation of 'Hass' fruit at Escondido.

#### Relationship between oil and acceptability

- Lee et al, 1983, J. Amer. Soc. Hort Sci.
- Minimum acceptable taste score = 7
- HASS variety
  - Oil content = 11.2%
  - Dry weight equivalent = 22.8%



Taste and oil development during maturation of 'Fuerte' fruit grown at Irvine.



#### Maturity work in Chile

Relationship to dry matter and oil has been established

Y = 53.4838 - (0.5767x)

Y = % oil

x = % Humidity

9% oil dry matter equivalent = 22.9%

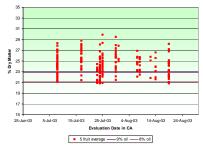
8% oil dry matter equivalent = 21.1%

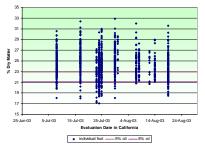
#### Dry matter testing of Chilean fruit after arrival in CA - 2003

Testing conducted by Avocado Inspection Program, CDFA upon arrival in California (early July to late August)

Results to be presented are from 1175 individual fruit 235 "average" samples of 5 fruit

#### Average and Individual Fruit Dry Matter Values





For **5-fruit average** samples 3.4% of samples were BELOW 8% and 26.3% of samples were BELOW 9% oil equivalent

For **individual fruit** samples 9.7% of samples were BELOW 8% and 30.7% of samples were BELOW 9% oil equivalent

Minimum measured - 17.1%; Maximum measured - 32.9%

Need to ask – what are the consequences of having nearly 1/3 of fruit arriving in CA below the Chilean standard for maturity

### Source: Associated Marketing Special report to CAC 11/01 - 7/02

- Product satisfaction held at 81% of purchasing....
- Early months of the crop year (N-J) may furnish the market with a highly disproportionate share of annual buyers... This surely suggests the special importance of marketing quality product during the early months of the season
- Avocados held high repeat rate buyers highly concentrated (22% of households account for 46% of purchases

#### Consumer Satisfaction

Overall satisfaction - 81%

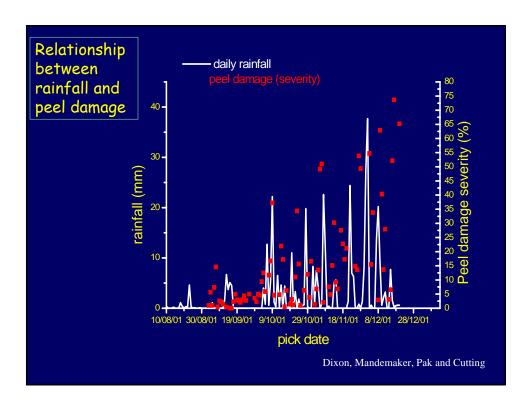
HOWEVER, from November to January 2000-01, satisfaction claims were below the annual average and among the lowest of the year.

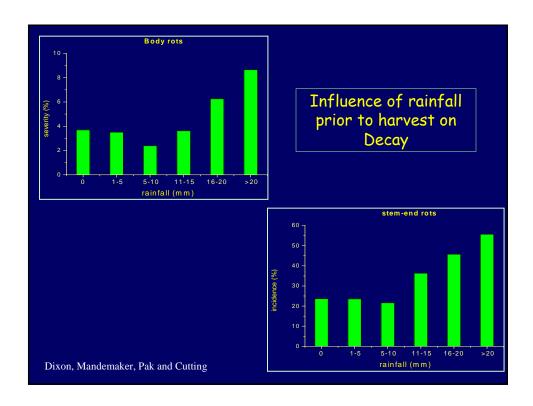
This strongly suggests the importance of *early* season avocado quality if high repeat performance may be expected to follow.

Too, it suggests the need for *increased product identification* designed to convey a consistent quality and upon which the consumer may learn to rely.

#### Things to consider:

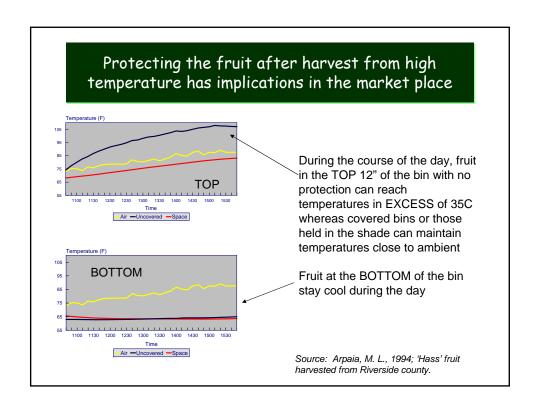
- At retail level, fruit from all exporters are mixed together - loss of identity
- · Increasing importance of discount, club stores
- Importance of maintaining Food Service (currently 30% of CA fruit)
- Consumer satisfaction results
   Repeat buyers
   "Expectations" of the consumer

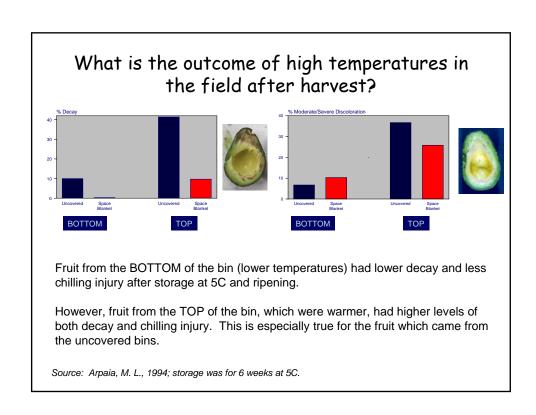




The importance of temperature management when harvesting

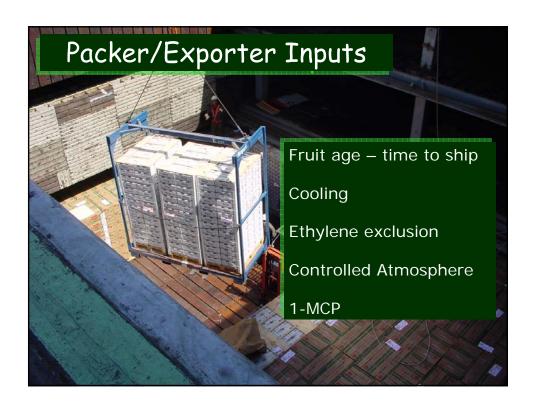
From the grove onward





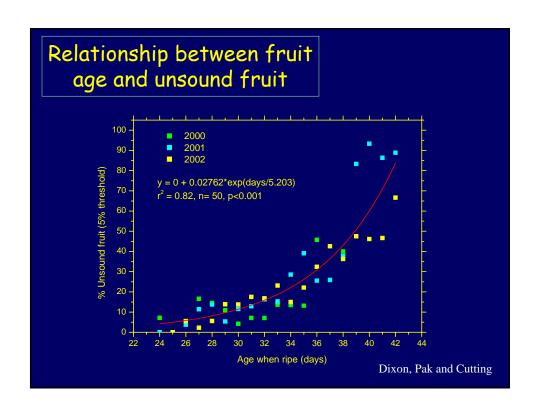
#### Considerations in the grove

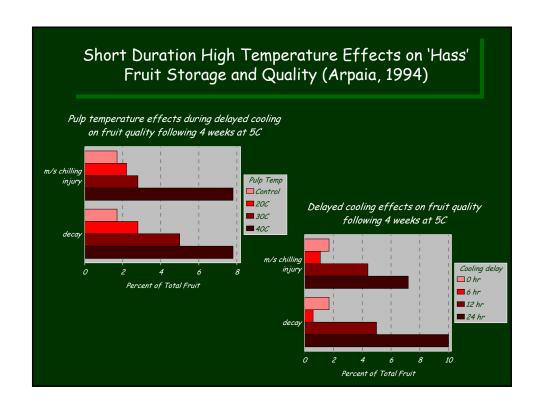
- Keep fruit in a cool place, out of the sun
- Handle the fruit gently
- Work with packinghouse to minimize delays from time of harvest to cooling
- Avoid picking when temperatures are high especially with late season fruit
- Avoid picking during or shortly after

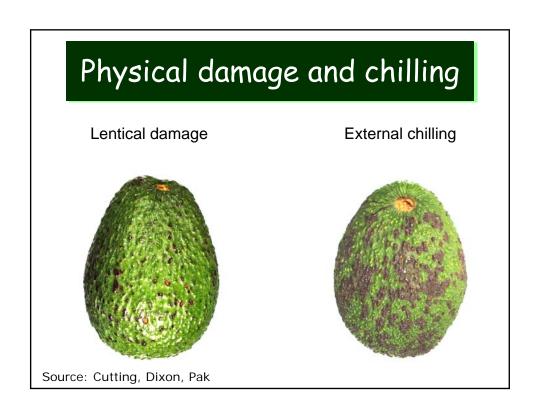


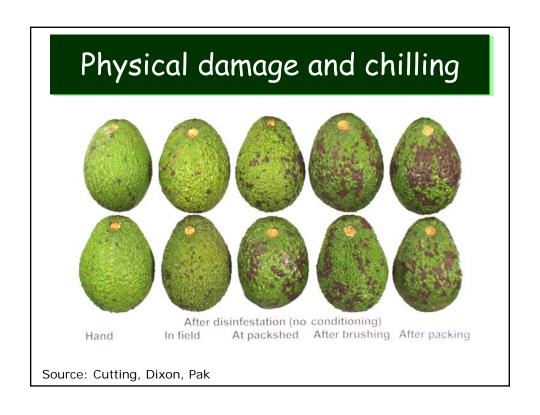
#### Avocado Storage and Transit

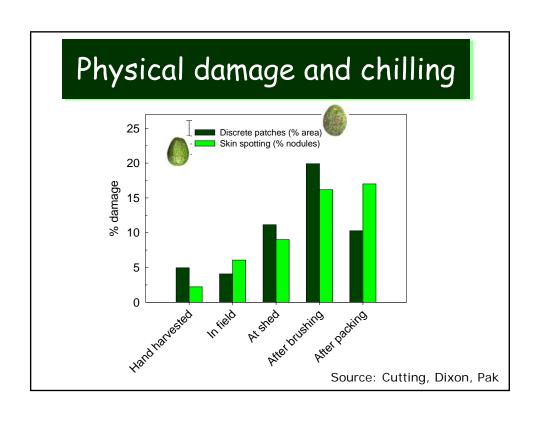
- California fruit marketed within 1 2 weeks of harvest; storage at 5C
- US imports arrivals vary in time after harvest:
  - <10 days (Mexico)
  - 12 21 days (Chile)
  - approximately 28 days (New Zealand)
- Fruit quality has been mixed on longer transit times......
- 1-MCP ??????????









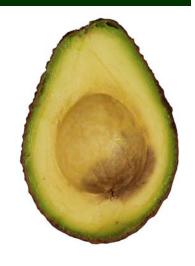


#### Ethylene - hastens deterioration

Ethylene contamination Softening Physiological disorders

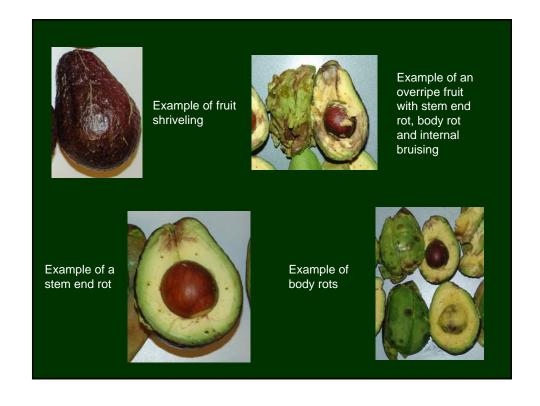
Use of CA High CO<sub>2</sub> counteracts ethylene Slows softening

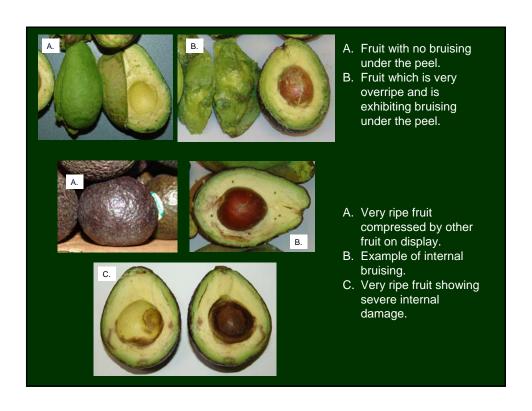
Use of 1-MCP
Can slow softening
Development of disorders
Risks – overdose fruit; ripening

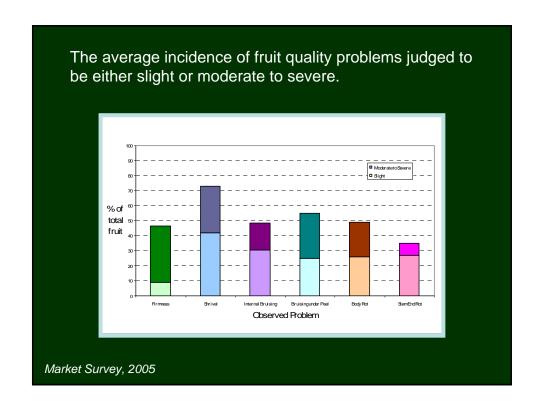












#### Solving problems at the marketplace

- Ethylene treatment of fruit increasing and becoming an important tool to make the avocado more consumer friendly
- Consequence of handling ripe fruit – MORE Physical damage
- A problem NO MATTER the source – an opportunity to work with other industries
- · Coordination with HAB?



## Limitations to avocado postharvest handling

- Fruit maturity and quality at time of ripeness
- · Time after harvest (fruit age)
- Stage of ripeness more difficult to handle "ripe" fruit

#### Looking to the future

- Greater international coordination
- New varieties with improved attributes
- Better orchard management
- New postharvest technologies to assist in maintaining fruit quality

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The steps in the continuum

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