

Seasonal Graphs - 2013 Crop Year

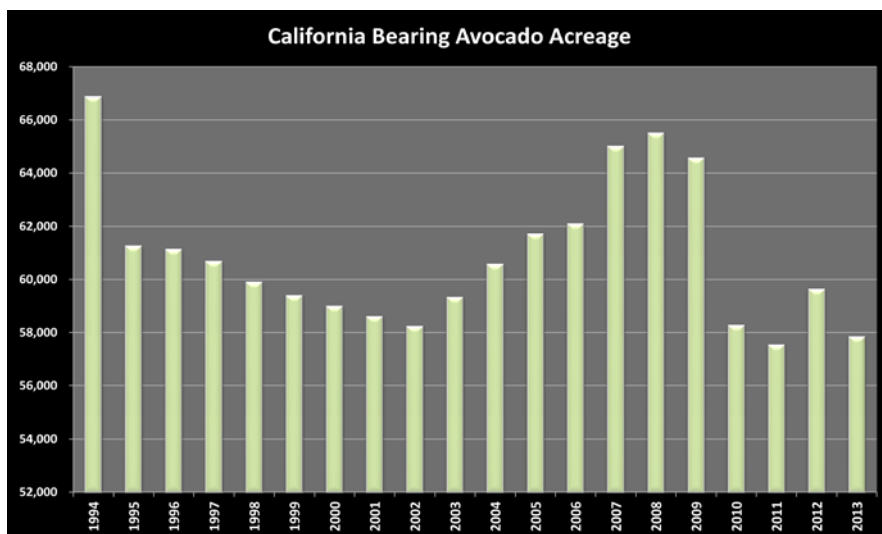


Table 1: California Bearing Avocado Acres, Source: CAC

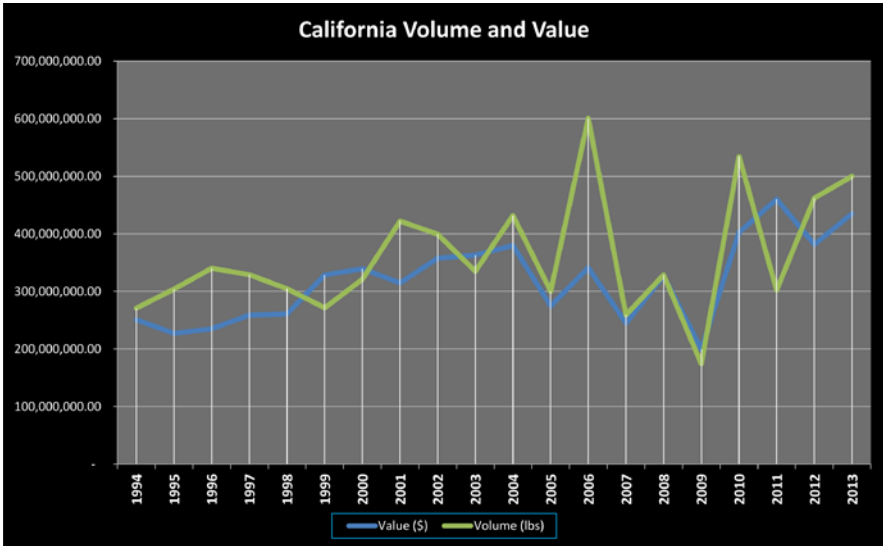


Table 2: Historical California Volume and Value, Source: CAC

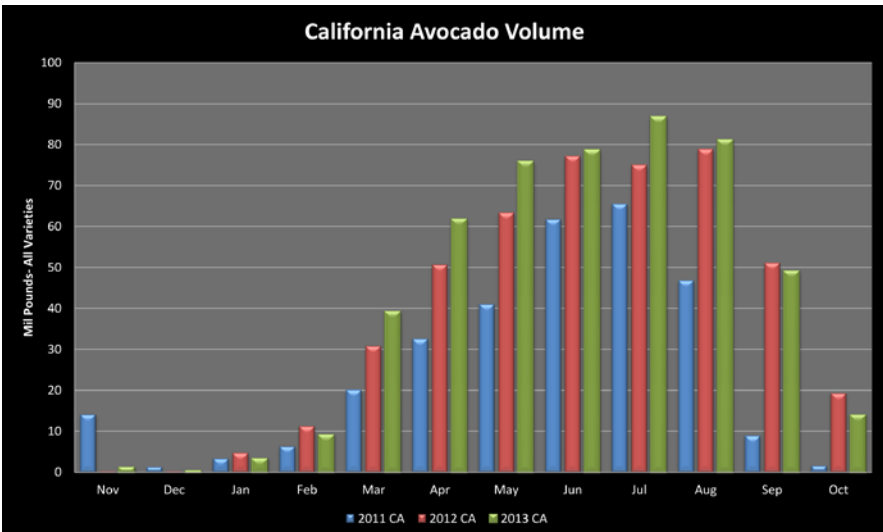


Table 3: Monthly Volume Recent 3 year- All Varieties, Source: CAC
 Total 2011- 303 mil 2012- 462 mil 2013- 500 mil

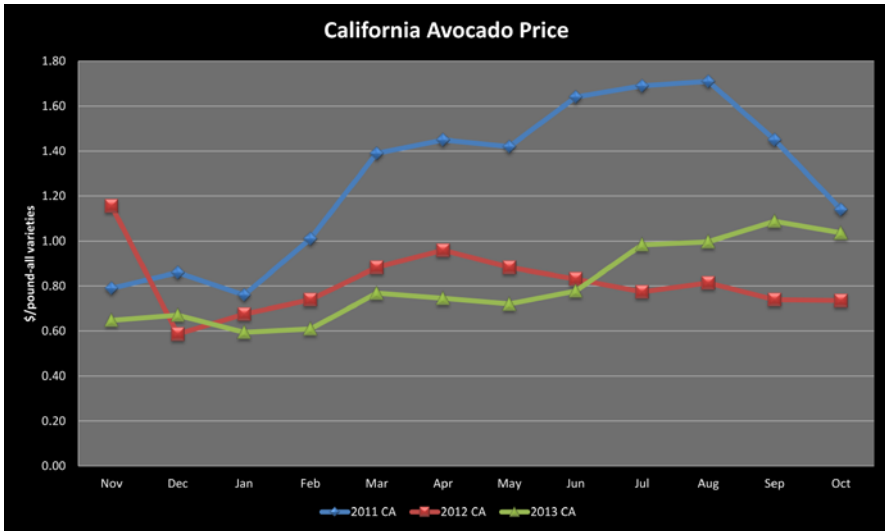


Table 4: Monthly Price recent 3 year-All Varieties, Source: CAC
 Yrly Avg 2011-\$1.52 2012- \$.83 2013- \$.87

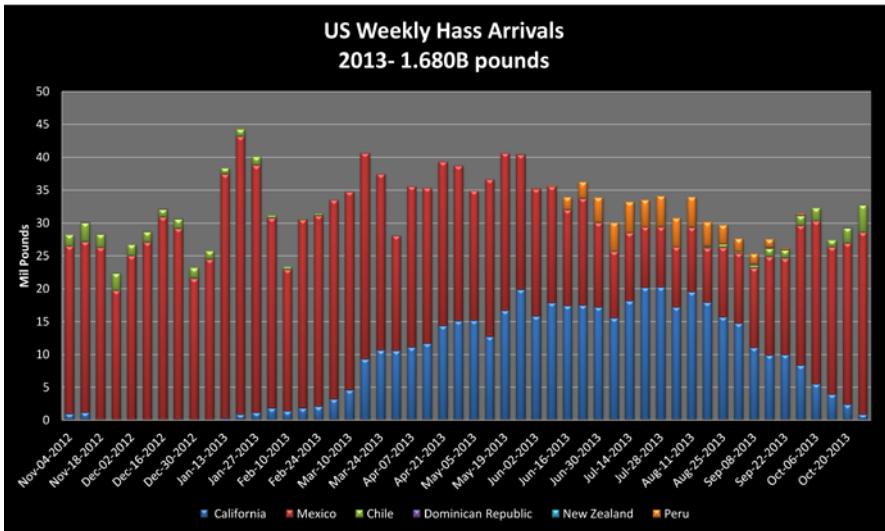


Table 5: US Hass Deliveries by Week, Source HAB- AvoHQ.com
 CA - 422mil Mexico - 882mil Chile- 101 mil Dom Rep- 1.7mil NZ- .71 mil Peru 36.8 mil

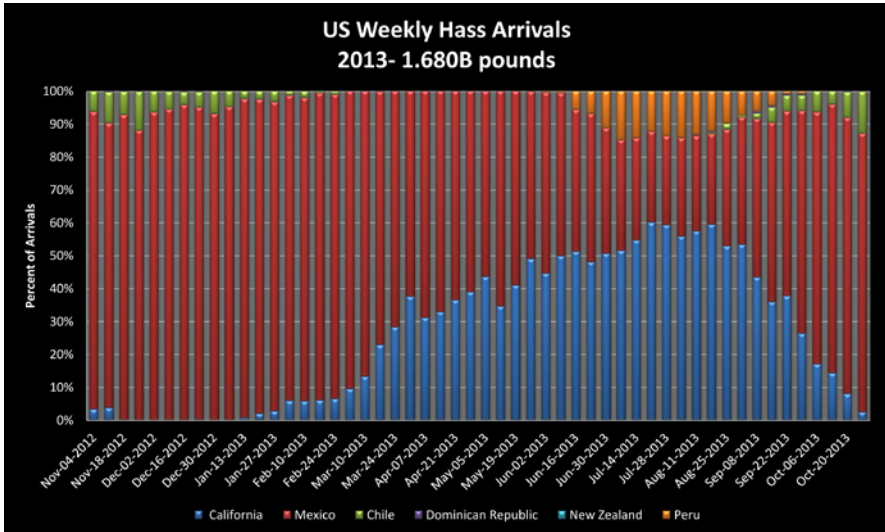


Table 6: US Hass deliveries by week as % of Total Arrivals, Source: HAB, AvoHQ.com
 CA - 27.5% Mex - 67.4% Chile -2.2% Dom Rep -.1% NZ- 0% Peru 2.8%

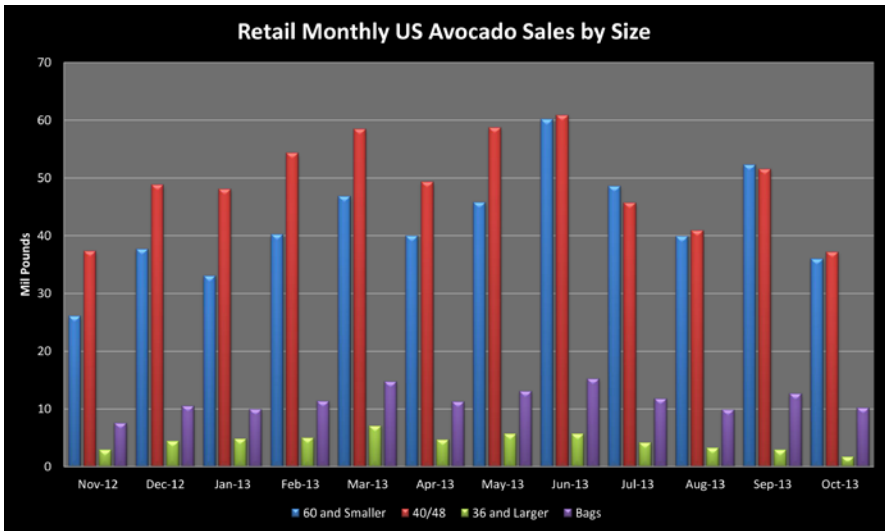


Table 7: Retail monthly sales by size 2013 crop year Source: HAB, AvoHQ.com
 Small/Med- 506mil Med/Lg- 591mil Xlg- 52mil Bags- 138 mil