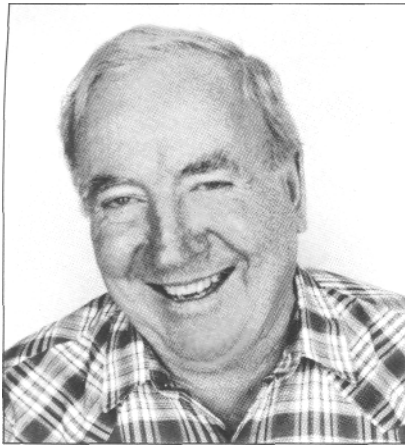


## California Avocado Society 1992 Yearbook 76: 12-13



### Award of Honor - 1992

*(Presentation of the Award of Honor was made at the 1992 annual meeting of the California Avocado Society by Director Gray Martin with the following remarks.)*

*Bob B. Lamb*

The California Avocado Society's Award of Honor is a vital and important tradition that is becoming more significant each year, as the list of honorees represents a valuable historical testament to the outstanding character and quality of our industry members.

Now, I can see that many of you are asking yourselves, "What is Gray doing up there? How can *he* know about *my* accomplishments in the Society this past year?" I think you'd be quite surprised to find out exactly how many people do know of and appreciate your efforts and sacrifices. The selection of any one individual among the many deserving candidates is always a difficult task, and I like to think of our Award of Honor as similar to an Olympics gold medal where you have for each gold medalist about a hundred deserving candidates.

Today we have among the finalists for our Award of Honor someone at every single table. As evidence, I would like at this time to ask past recipients of the Award of Honor to stand and come forward.

[A number of individuals moved to the speakers' platform and were applauded by the assembled members.]

It is now my distinct honor to bestow the 1992 California Avocado Society Award of Honor for outstanding meritorious service in behalf of the avocado industry to an individual who has shown a tireless commitment and enthusiasm to avocado culture, its future, research, and always with an openness to share knowledge and resources.

Now, I know I must have quite a few of you right at the edge of your seats; I can feel now, your pulses racing. Well, let me further describe the person of the hour. Cliff Ranney, the 1991 honoree, said of this individual, "It's one thing to give of your time, but it's another to permit groups of people—oftentimes strangers—to freely walk on your

ranch." And let me ask you: How far would *your* generosity and financial commitment extend in support of multiple acreage research projects on your land? Five thousand dollars? Ten? Twenty? Do I hear fifty? How about in excess of one hundred thousand dollars? If not, check your pulse, remain seated; because this year, you are not the recipient.

Ventura farm advisor, Ben Faber, writes this to summarize his experience with our hero: "How do you want it done? Where do you want it done? When do you want it done?" These are the words of Bob Lamb and his son [John]."

Bob and Carol Lamb, will you please come forward?

(Mr. and Mrs. Lamb then came to the podium, where Mr. Martin presented to Robert Lamb a commemorative plaque and the Society's Medal of Honor. Mr. Lamb responded to the presentation with a gracious expression of thanks to the Society.)