California Avocado Society 1971 Yearbook 55: 8

AWARD OF HONOR 1971

EDWARD F. FROLICH



Edward F. "Ted" Frolich had made many valuable contributions to the citrus and avocado industries of California.

He has worked in these fields for nearly 35 years, for it is that long since he joined the subtropical horticulture staff at U.C.L.A., where he is currently a staff research associate. That career has been interrupted only once: military service during World War II.

Mr. Frolich's specialty is plant propagation and he has published numerous works concerning citrus fruits, avocados, and macadamia nuts. Additionally, he has published articles on plant nutritional problems with Dr. Arthur Wallace of U.C.L.A. He has also been very active in the affairs of the International Plant Propagators' Society.

Of particular interest and value to avocado growers has been his research in providing a method of rooting avocado cuttings. This has been extremely valuable in the development of root-rot resistant understocks. This work was done in cooperation with Dr. George Zentmyer at the University of California, Riverside campus.

In addition to winning the Avocado Society's award of honor, Mr. Frolich was one of the winners of the Citrograph Award as a research team member that presented a rapid indexing test for the citrus virus disease, exocortis.

Our 1971 award winner joins a distinguished and select group of past honorees who have been singled out by the California Avocado Society for meritorious service to the industry. Our heartiest congratulations.