## California Avocado Association 1939 Yearbook 24: 72

## **Hawaiian Avocado Policy**

Word from the leading Hawaiian avocado shipper who has recently been putting a few hundred flats on the mainland markets each week is that under present experience there seems to be little use in trying to compete with California avocados here. Consequently the last shipment of 111 packages to San Francisco did not go "on the market" but were sold to the Southern Pacific commissary. This seems to foretell that Hawaiian shipments will continue but will be privately sold in advance of arrival.